



Bringing it all Together

	Policy Yes/No	Practice Give brief egs	Stakeholder Engagement Yes/No	What Action Do you need to take?
GET READY...				
Why are we doing this? Business case for <ul style="list-style-type: none"> • company • for employees • for community Aligning with business objectives				•
What kind of approach? <ul style="list-style-type: none"> • Basic • Strategic • Integrated 				• •
Who is this for? What level of employees? Head office or everyone?				•
Review of Current Activity <ul style="list-style-type: none"> • Employee interest and skills audit • Current involvement • Management buy-in • Competitive env 				• •



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GET STEADY...				
Community needs assessment <ul style="list-style-type: none"> • Where can the company help? • Does this fit with your objectives? 				
Strategy and policy development <ul style="list-style-type: none"> • Consult with colleagues to align with business objectives • Policy development, e.g. release time, integration into appraisal; links with donation policy • Management systems • Go it alone, or work in partnership? • Timeline 				



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Resources <ul style="list-style-type: none"> • How much management resource? • Where? • Can any be outsourced? • How much will it cost? 				<ul style="list-style-type: none"> • •
Communications <ul style="list-style-type: none"> • Branding • Collateral • Website • Via partners • External media 				<ul style="list-style-type: none"> • •



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GO...				
Review <ul style="list-style-type: none"> • Measure against objectives • Evaluate the costs and benefits • Is it meeting employee development needs? • Track the number of organisations worked with, employees engaged • Measure the value of the time that's been given • Report back to all stakeholders • Review 				<ul style="list-style-type: none"> • •