

EMPLOYEE ENGAGEMENT: ADDING VALUE TO YOUR ORGANISATION AND MISSION

Do you see employee engagement as a way to:	√ Yes	X No
Leverage more support for your community investment programme		
Help build relationships with the local community		
Meet local strategic priorities for communities		
Help build relationships with employees		
Build employee skills and competencies		
Add further community benefit/impact		
Develop strategic partnerships with communities and the public sector		
Extend your networks and local profile		
Build your licence to operate		
Harness new skills and energies to support the voluntary and community sector		
Meet the needs of local community organisations		
Harness the enthusiasm and interest of employees and work with them		
Provide a different way to foster innovation and creativity in the business		
Embed the company values		
Build staff morale and motivation		
Provide new promotional opportunities and media profile		
Build company reputation		